

Helping Local Families Since 1898



# Annual Report 2017

# OUR MISSION AT BERGEN FAMILY CENTER



We strengthen our community by providing services to individuals, families and children that enhance their ability to function independently, manage challenges and improve the quality of their lives.

We are the recognized leader in providing quality and comprehensive human services to people of all ages. We provide assistance at every stage of a family's life journey.





Families make up the fabric of our community. When we support and nurture individual family members we are able to make our community stronger. A stronger community creates a better place to live.





# **WELCOME**

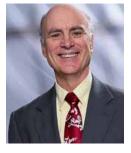
From Sharon Kinsman Salmon,
Chairperson, Board of Trustees
and Mitch Schonfeld, President and CEO
Bergen Family Center

In 2017, we made significant progress in expanding our services to families and improving our facilities to enhance their experiences at BFC. Our strategic plan is on track as we continue to provide more services and a better environment for all of our clients. We are especially proud of being able to enhance our services for children, adolescents and older adults through cost-effective management and strategic outreach.

We continue to be engaged with generous individuals, families, and foundations in the Bergen County Community and beyond who help us share our message and our mission - resulting in new and continued philanthropic support.







Mitch Schonfeld

Nearly 5,000 children, teens, adults and seniors have received services provided by Bergen Family Center in 2017. The range of care and the depth of nurturing is impressive and underscores our commitment to helping families in Bergen County. Through our dedicated and passionate staff and our tireless volunteers, BFC is able to make every dollar count. We are able to touch the life of every individual in every generation.

Through generous families, individuals, foundations, and their ability to give, and through social programs provided by local, state and federal support, Bergen Family Center is able to continue the rich legacy of its founding families. We could not do it without your generous support and compassion. Thank you!



# Our Vision

Bergen Family Center is a recognized community leader in providing quality and comprehensive human services to people of all ages.



# Achieving Our Major Strategic Goals



Expand our Operating Infrastructure and Facilities required to improve and increase services.



Expand Programs & Services for Adolescents, Children and Older Adults.



Increase Awareness & Philanthropic Support.



Increase Opportunities for Volunteer Leadership & Engagement.

# THE NUMBERS SHOW HOW WE HELPED

805

CHILDREN & PARENTS

Children's Education and Enrichment Programs

1,125

**ADOLESCENTS** 

Supported through
Programs for Positive Life
Choices

275

**SENIORS** 

Helped through Adult Day Care and Home-Based Care

# Counseling and Mentoring

BFC's Counseling Services Helped

1,100

Individuals

Our counseling services helped 1,100 individuals to manage personal challenges and improve their wellbeing, leading to a better community.

BFC's Coaching and Mentoring Helped

1,400

Family Members

We provided coaching, mentoring and professional support to some 1,400 family members, many of them children, helping to maintain stability and regain the ability to manage their lives.



# FAMILIES HELPING FAMILIES

In 2017, more and more families in Bergen County recognized the work that we do. Through their financial support we are able to expand programs and improve our facilities.



Our sincere thanks to the family of Ira & Shelly Taub

for refurbishing a pre-school classroom at Bergen Family Center



Our sincere thanks to Kelly & Ray Spitzley

for their hosting Bergen Family Center's first

Family to Family Challenge



# **EARLY CHILDHOOD SERVICES**

Our children benefit from a structured and nurturing environment provided by our trained and qualified staff.

#### **Leonard Johnson Early Learning Center**

Bergen Family Center's Early Learning Center promotes positive child development and social interaction for infants to children five years old. Committed to excellence and high quality, our early learning center implements NJ Department of Education teaching standards, integrating Creative Curriculum across all age groups. By aligning our programs with a "best practices" curriculum, BFC prepares children for academic, social and emotional success.

#### We Set the Standard in Children's Education

With support from the Henry & Marilyn Taub Foundation and Montclair State University Center for Autism & Early Childhood Mental Health, our staff received rigorous training in curriculum development, classroom management and social-emotional development of young children. Several classrooms were outfitted with new equipment which was a great start in our goal of upgrading all of our classrooms.

For the last year, BFC has partnered with Grow NJ Kids, a statewide effort aimed at improving the quality of all NJ Early Learning Centers. Through the program, we've been able to increase the number of highly qualified, credentialed teaching staff who are dedicated to exceeding the standards of educators nationwide.



# **MILESTONES**

Throughout 2017 we were able to expand programs and help more families than ever before.



## **Workshops for Parents**

400 parents participated in our parenting workshops at Bergen Family Center in 2017. Better parents make a better community.



## Clothing for Kids

Our Children's Clothing Closet provided more than 3,000 items of clothing in 2017 to families in Bergen County.

# **PARTNERS**

Early learning can significantly raise reading and math scores in elementary school children. That's why we help our youngest students reach their full potential.



In 2017, we entered into a partnership with the Englewood Public School District to increase access to full day Pre-K for Englewood families.



In November, 2017 we opened three classrooms at BFC and are proud to continue our partnership with the Englewood Public School District in the 2018-2019 academic year.



# SENIORS THRIVE AT BFC

BFC began several initiatives with our Senior Citizens to develop deeper friendships with other members of the BFC Family.

As a member of the Englewood Age Friendly Coalition we make it our mission to develop programs that specifically meet the needs of an aging population.

Intergenerational programming is a vital component of BFC's daily mission. We offer older adults a valuable opportunity to share experiences with some of our younger clients.

#### Young Meets Old

This year our seniors and children participated in several arts and crafts, music, and gardening projects. What made it special? Seniors and kids did these activities together.

Seniors who interact with children not only bridge an age gap but also provide invaluable knowledge to a younger generation.

Through these inspiring moments we are able to help our seniors stay active and engaged. Our programs make older members of our community feel valued, and younger clients feel special.

#### **Active Advocates**

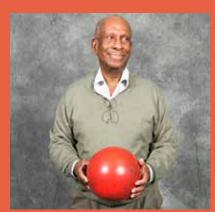
At Bergen Family Center, we feel that our seniors have an important voice in our community. This year, they made that voice heard at the annual Bergen County Senior Services Public Hearing on Transportation. BFC Seniors were vocal



# Our Senior Care Management program helps solve many crucial issues which senior citizens may experience at a challenging time in their lives.







advocates who emphasized the daily challenges they face when public or state-sponsored transportation is not available. We were amazed at their commitment to help make a change and to enlighten law-makers about this vital issue for an aging population.

### Stay Home - Stay Healthy

BFC is committed to helping older adults "age in place." We believe that older adults deserve self-determination in how they live out their older adult years.

We help seniors stay in their homes by offering adult daycare and services for homebound seniors.

Our dedicated and compassionate staff works with seniors and their families to en-

sure that they have access to medical and social support services needed to keep them safely in their homes.

#### Caregivers Need Care Too

Recognizing that caring for an older adult can be demanding, tiring and overwhelming, the George Link Jr. Foundation provides funds to help us ease the stress experienced by caregivers.

Caregivers provide a critical service to ensure that frail older adults are well cared for and remain connected to community.

Through monthly caregiver support groups, we provide a hot meal, mutual aid, relaxation and vital information to nurture and replenish caregivers.



# SCHOOL-BASED YOUTH SERVICES

A Safe Place to Talk About Life, Friends, the Future and More.

The ZONE - The ZONE, a school based youth services program located at Dwight Morrow High School and the Janis Dismus Middle School, builds on the strength of young people and supports them as they strive for academic excellence and overall health and wellness. The highly credentialed ZONE staff provides comprehensive, culturally competent mental health and prevention services in a safe and affirming environment.

Project Speak Out - With a grant from Women United in Philanthropy, the ZONE implemented Project Speak Out, a gender based violence prevention program designed to prevent sexual and intimate partner violence by addressing these issues with adolescents within the school setting. WUIP is a women's giving circle which collectively

pools its philanthropy to make a positive impact on the lives of women.

#### **Summer Business Apprenticeship Program -**

We believe in equipping young people with the skills necessary to participate in a competitive work force. Too many times they learn these lessons late in their careers and have to play "catch up" with other teens. That's why we believe in helping them early. We partner with local business owners and other community leaders to give high school students real-life work experience. We've helped 35 young adults get critical life experience with 22 different businesses in Bergen County. Our teens participate in a 6 week summer apprenticeship program, receiving a \$1,200 stipend at the end of the program.



# PROJECT SPEAK OUT

A gender-based violence prevention program designed to prevent sexual and intimate partner violence with teens and young adults.



# WE MEAN BUSINESS

We partner with local businesses to help young adults to compete in today's workforce. It's never too early to develop real-life experience to foster a healthy work ethic.



# THE ZONE

Our school-based youth services program provides comprehensive clinical and primary prevention programs to students. We offer individual and group counseling, tutoring, workforce readiness, leadership development, and health education.





# **FAMILY SUCCESS CENTER**

## Strengthening Families. Supporting Families. Building Communities.

Our Family Success Centers are community-based, family-centered neighborhood gathering places where residents can go for family support, information, and services. We serve families in safe and supportive home-like environments designed to strengthen the family unit, build relationships, enrich the lives of community members, and make families and neighborhoods stronger.

#### **HIPPY**

Home Instruction for Parents of Preschool Youngsters (HIPPY) is an evidenced-based program that works with families in the home to support parents in their critical role as their child's first and most important teacher. The program empowers parents to prepare their children for success in school. Parents receive a carefully developed curriculum, books and materials designed to strengthen their children's cognitive skills, and early literacy skills. We also assist with critical social,

emotional and physical development for children at a critical time in their lives.

By serving diverse ethnic groups across the country, HIPPY is able to close the achievement gap by serving more than 16,000 families in almost 120 communities in the United States.

#### **Strengthening Families**

The Strengthening Families Program (SFP) is a nationally and internationally recognized program for all families. SFP is an evidence-based family skills training program found to significantly improve parenting skills and family relationships. The program reduces problem behaviors, delinquency, alcohol abuse and drug abuse in children. SFP also improves social competencies and school performance. Child maltreatment also decreases as parents strengthen bonds with their children and learn more effective parenting skills.



# COMPASSION & SUPPORT

- Counseling for adults, adolescents, children and couples.
- Play therapy & parenting skills.
- Services for individuals and their families with HIV/AIDS.
- Free counseling to children and adult crime victims.
- Custody and parenting time evaluations ordered by the Bergen County Family Court.



# **COUNSELING SERVICES**

## Experts Supporting Families and Individuals.

Our trained, caring and licensed mental health staff provides a full range of services for men, women children and families. Through individual, group and family counseling, we offer emotional support and stress management to cope with trauma, grief and loss. Whether it's from an illness, a marital impass, parent-child conflict, workplace issues, or being a victim of a crime, our experienced counselors are here to help.

We are especially proud of the services we provide for those effected by domestic violence and sexual assault. Our counseling expertise extends to HIV/AIDS clients who receive peer to peer support, individual counseling, and community health services. We also help family members of HIV/AIDS clients who may also need support during a challenging time.

BFC's evaluators are trained in custody and visitation and they advise the Family Court on the placement and visitation of children of divorce. BFC offers free counseling to children and adult crime victims through New Jersey Victims of Crime Compensation Board (VCCB).

150

Clients Received Individual and Peer Support

800

Family Members Evaluated for Family Court

175

Clients Helped with Anxiety,

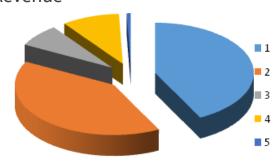
Depression & Trauma

# Revenue & Expenses\*

January 2017 - December 2017

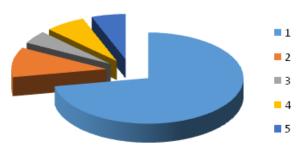


#### Revenue



Total Revenue	\$4,130,075
5. Other Income	\$60,157
4. Fund Raising	\$476,001
3. Contributions	\$303,851
2. Fees and Third Party	\$1,593,578
1. Contract and Grants	\$1,696,488

## **Expenses**



1. Personnel Costs	\$3,163,403
2. Professional Fees	\$324,227
3. Occupancy	\$230,599
4. Materials & Supplies	\$245,687
5. Other Expenses	\$166,681
Sub total of program expenses	\$4,130,597
Change in operations	(\$522)
Depreciation expense	\$57,092
Net change in value of investments	\$67,878
Change in program assets	\$10,264

\* Results shown are audited



Our financial condition continues to improve thanks to robust efforts by our leadership to generate the resources needed to provide vital human services to our community.



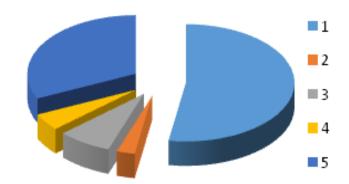
# Distribution of Unduplicated Clients<sup>1</sup>

<b>Total Unduplicated Clients</b>	4,705
5. Community Services	1,400
4. Clinical Services	1,100
3. Elder Care Services	275
2. Adolescents	1,125
1. Children's Services	805



# Distribution of Program Hours

<b>Total Program Hours</b>	643,675
5. Community Services	158,650
4. Clinical Services	23,750
3. Elder Care Services	39,500
2. Adolescents	14,275
1. Children's Services	407,500
_	



<sup>&</sup>lt;sup>1</sup>Client who may be in more than one program

# Staff 2017



# Bergen Family Center Staff - 2017

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# **OUR DONORS MAKE IT POSSIBLE**

## FAMILY CHAMPIONS - More than \$25,000

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George Link Jr. Foundation

Lillian P. Schenck Fund

Henry & Marilyn Taub Foundation

## FAMILY BENEFACTORS - \$10,000 to \$24,999

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### Volunteer

When you share both your time and resources you can create profound changes in the lives of our families.

Join our "Friends of the Family" volunteers.

#### **Planned Giving**

Consider leaving a legacy for future generations by including BFC in your long term financial planning. There are a variety of financial options that can meet your charitable financial goals.

#### **Donate Online**

Make a difference close to home and

improve your community.

Your support will help nearly 5,000

Bergen County residents and make a

difference in the lives of families.





What if there were a "Charity Savings Account" that would help Bergen Family Center for years in the future? We've got it. It's called a Donor Advised Fund.

#### Donor Advised Funds (DAF)

A DAF is a charitable giving vehicle where you and your family can make an irrevocable contribution to the fund, earn an immediate tax deduction, and recommend grants to Bergen Family Center over time.

#### Make It a WIN-WIN

Through new tax laws, DAFs allow you to set up a "win-win" financial situation. You benefit by getting an immediate tax deduction and Bergen Family Center benefits by getting a charitable contribution for years to come. You can spread out your giving over time and even decide which BFC programs benefit from your generosity.

#### Check It Out

Consult with your financial planner or tax professional. Then call Alexis Cooperman (201  $568-0817 \times 126$ ) in our development office at Bergen Family Center. We are a certified 501(c) (3) organization.







# FRIENDS OF THE FAMILY ANNUAL DINNER

SPECIAL THANKS TO OUR 2018 SPONSORS\*

### **GOLD SPONSORS**

\$7,500 Pledge

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Edward & Gloria Nelson and Family

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Harry Martin & Sarah Wallace and Family

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SPECIAL THANKS TO OUR 2018 SPONSORS\*

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Cici & Alan Wilkinson and Family

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\* Sponsors listed as of October 1, 2018

# **HONOREES FOR 2018**

SPECIAL THANKS TO OUR HONOREES FOR 2018 FOR THEIR VITAL SUPPORT OF BERGEN FAMILY CENTER. WITHOUT THEIR DEDICATION, HARD WORK, AND FINANCIAL COMMITMENT WE WOULD NOT BE ABLE TO EXPAND OUR PROGRAMS, MEET OUR GOALS AND CONTINUE TO HELP FAMILIES IN BERGEN COUNTY.

# Sharon Kinsman Salmon BFC Board of Trustees Chair

For the last four years, Sharon has served as the Chair of our Board of Trustees, bringing her corporate expertise, compassion and high ethical standards to our organization. Before joining BFC's board, Sharon spent several decades as a world-class executive for Pfizer, Inc.



# Irina Kashan BFC Trustee

For the past six years Irina has been a driving force in all areas of BFC's Fundraising and Development. Serving as Co-Chair of the Dinner Committee for four consecutive years, Irina transformed the fundraising efforts of our Annual Awards Dinner - increasing proceeds by more than 50%.



# Gloria Nelson Community Philanthropist

Gloria has co-chaired Bergen Family Center's Silent Auction for the past 14 years and helped to raise more than \$250,000 for Bergen Family Center during that time. A passionate advocate for the BFC community, Gloria pledges, "If I can help one family, one child, one senior, to have a better life,



I am truly blessed."